



**Kenosha Blue Line Hockey Club
Kenosha Komets Team Sponsorship
2010 – 2011 Season**

The Kenosha Blue Line Hockey club has provided organized youth hockey in the greater Kenosha area for over 40 years. The Kenosha Komets serve approximately 250 children ranging in age from 5 – 17 years old who in turn, participate in various levels of competitive travel hockey.

One of the realities of competitive youth hockey is that it is an expensive sport. The cost of ice time, equipment and supplemental training, not to mention travel expenses and tournament fees can often be prohibitive.

While our families donate a lot of time, money and energy toward the success of the club, the organization is still in need of the generous support it receives from our business partners throughout the community.

For the 2010 – 2011 Season, we hope to raise funds via our business sponsors and other fundraising projects to offset the cost of playing competitive travel hockey. In addition to maintaining lower fees for existing skaters, the Komets also give back to the community by providing free hockey clinics and a subsidized equipment rental program for area children interested in playing the great sport of hockey.

We understand that in the current economy, successful businesses need to stretch their advertising dollars and maximize the return on their investments. Therefore the Komets have revamped our sponsorship packages with that philosophy in mind (see page 2). Exposure in the hockey community provides access to a key demographic of consumers who can and do support businesses that sponsor their sport. They are keenly aware and appreciative of businesses and individuals who so generously support the game they love.

If you have a business you want to promote, or if you just want to play a significant part in the life of a deserving youth hockey player, we ask you to respectfully consider becoming a Kenosha Komets Hockey Club Sponsor.

Sincerely,

Julie Ross
Kenosha Blue Line President

*The Kenosha Blue Line Hockey Club, Inc. (AKA Kenosha Komets) is a non-profit organization.
Tax ID Number: CES#047064*



**Kenosha Blue Line Hockey Club
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2010 – 2011 Season**

This year the Komets will be offering an enhanced partnership package to provide greater exposure to our sponsors – maximizing their advertising dollars while still supporting a good cause.

Slap Shot (\$125)

- Text only Ad in Sponsor section of Komets website
- Quarter page printed ad (business card size) in the Komets 2010-2011 yearbook

Hat Trick (\$250)

- Text only Ad in Sponsor section of the Komets website
- Half page printed ad (4½" x 3¾") in the Komets 2010-2011 yearbook

Center Ice (\$500)

- Rotating sidebar ad on all pages of the Komets website
- Text only ad in the Sponsor section of Komets website
- Full page printed ad (4½" x 7½") in the Komets 2010-2011 yearbook

Ad Requirements

- *Text Ads – Four to five lines of text (see text ad example)*
- *Yearbook printed Ads – Camera Ready Black & White Art on CD*
 - *(MS Word, PowerPoint, .jpg, .gif, .pdf)*
- *Web Sidebar Ads – To be coordinated with Sponsor and Komets Webmaster*

Deadline for sponsorship applications: 10/01/2010

**** All sponsorship plans valid for one hockey season (October 2010 – September 2011).***

Rotating Sidebar Ad Example



(Active links point to your website or the custom ad page on the Komets website.)

Sponsor Page Text Ad – Example

Douglas Kent Homes

\$4,000 will be donated back to the Komets for any sales referred from this website! Visit us at our model just north of HWY 50 and west of HWY H at 7289 91st ave.

Phone: 262-925-3051

Address: 7530 39th Ave Kenosha WI 53142

Email: jasonm@dependablebuilder.com

Komets Printed Yearbook – Full Page Ad Example

**IT'S OUR GOAL
TO SAVE YOU
MORE MONEY
THAN EVER**



'07 Jeep Commander



'07 Dodge Nitro

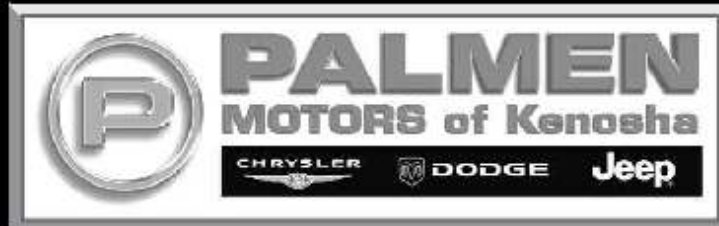


'07 Chrysler Aspen



**PALMEN MOTORS PROUDLY SUPPORT
THE KOMETS YOUTH HOCKEY TEAM.
GO KOMETS!**

www.palmen.com



HWY 50 KENOSHA, WISCONSIN 1-800-236-9697

[Komets Printed Yearbook – Half Page Ad Example](#)

Infinity Hair Gallery & Spa
2800 80th Street
Kenosha, WI 53143
(262) 654-7727

Hours:
Tuesday-Thursday 9am-8pm
Friday 9am-6pm
Saturday 8am-3pm

50% off
your first service

First time guests only. Limit one per person.
Must present coupon at time of service. Not valid with any other promotion.



Ya wanna go?!
GO with the BEST

- ▶ Patented NiceRink® Bracket Sideboard Support System
- ▶ Ultra Strong, Super White NiceRink® Liners
- ▶ Super Smooth Ice with our NiceIce® Resurfacer

60' x 90' rink shown

NiceRink Brackets® for easy up and down!

NICE RINK
See all our KOOOL stuff at NiceRink.com

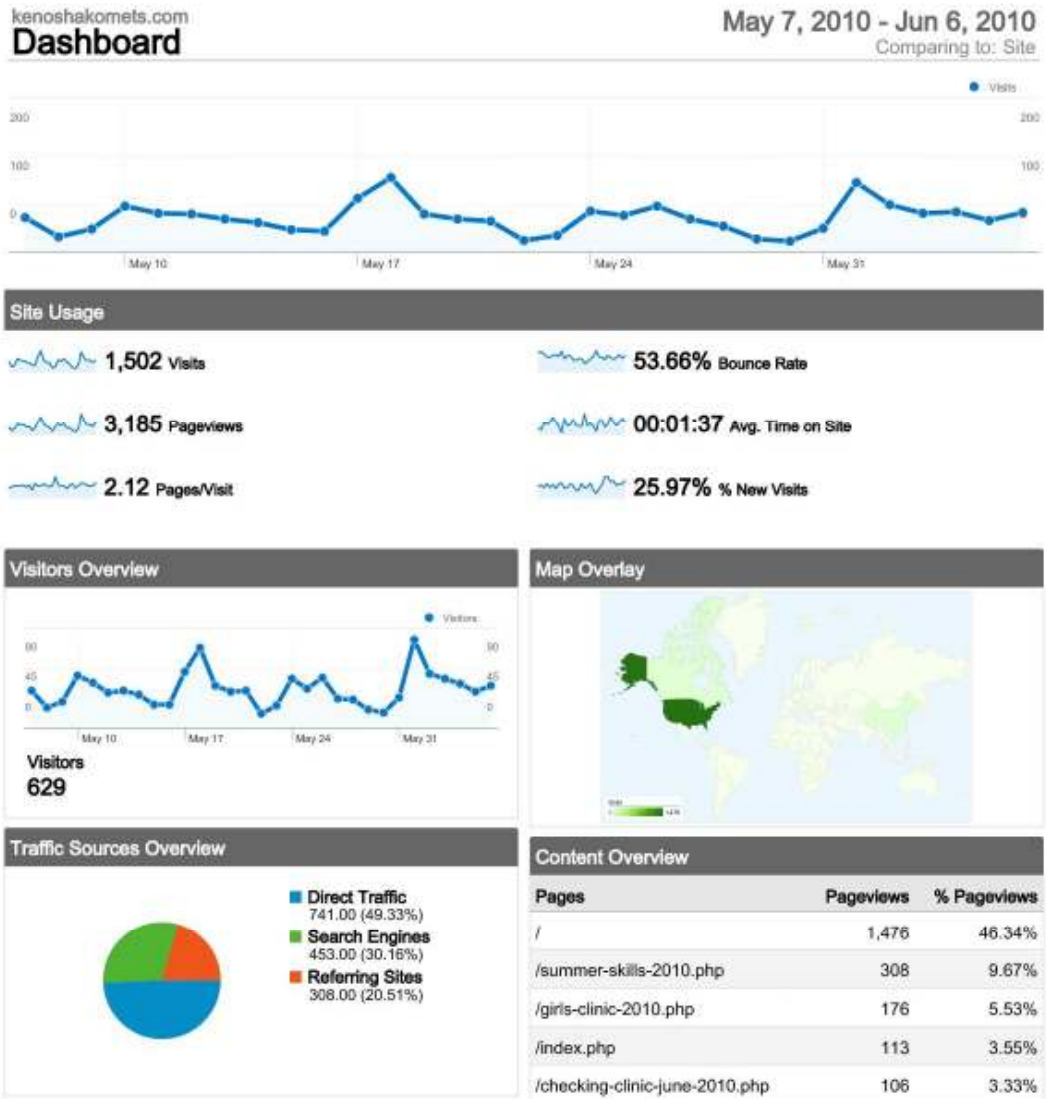
It's the ONLY Ice Rink endorsed by Bobby Hull!

888-NiceRink (Leave off the "k") 262-279-6000 • Fax 262-279-6744 218 South Rd. Genoa City, WI 53128

[Komets Printed Yearbook – Quarter Page Ad Example](#)

	GUETZKE & ASSOCIATES, INC. ENGINEERED LIFE SAFETY SYSTEMS
MARCUS C. MEINZER System Sales	Fire • Security • IntraRoom • Alarm Systems Complete Sales & Service
	W222 N615 Cheaney Drive • Suite D Waukesha, WI 53188 (262) 548-0100 • Fax (262) 548-3710 Cell (262) 844-4356 marcus.meinzer@guetzke-inc.com
Play Hard! Skate Hard!	9900 Terwall Terrace Pleasant Prairie, WI 53158 RecPlex: 262/947-0437 IcePlex: 262/925-6755 IcePlexOnline.com
<small>ASSOCIATED</small> 	Uttech Auto Repair at New Wave
<i>Auto and Truck Repair Specializing in: suspension, brakes, alignments, tires, A/C, oil changes and general auto repair</i>	
Ed Uttech Jr 5213 60th Street Kenosha, WI 53144	Cell 262-495-2806 Phone 262-657-1625 Fax 262-657-5886
	Family Dentistry
Dr. Wendy Knoell	5707 Byrd Ave. Racine, Wisconsin 53406 262/637-7276

Kenosha Komets Website Traffic Analysis





Kenosha Komets Team Sponsorship

Date: _____

Players Name and Team Level: _____

Sponsor: _____

Sponsor's Address: _____

Sponsor's Phone: _____

Sponsor Level - (Please check one)

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Deadline for sponsorship applications: 10/01/2010

Sponsorships run from October 2010 through September 2011

Please send complete package (artwork, order form & checks payable) to:

**Kenosha Blue Line Hockey Club
7727 60th Ave.,
Kenosha, WI 53142**

**For Questions on Komets Sponsorship contact Sherry Ebener
E-Mail: promotions@kenoshakomets.com or (262) 945-9767**

We Thank You For Your Support!

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